



THE
PERTH MINT
AUSTRALIA

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MEDIA RELEASE

PERTH MINT UNVEILS OFFICIAL 2013 BULLION COIN PROGRAM

The Perth Mint has unveiled the highly anticipated 2013 Australian Bullion Coin Program in Frankfurt, Germany – its leading investment market.

Capturing the endearing qualities of Australia's kangaroo, koala, kookaburra and platypus; and channeling the personality of the Chinese Lunar snake, the annual program offers an unrivalled combination of choice, quality and design.

Comprising 99.99% pure gold coins ranging in size from 1/20oz to 10 kilos and 99.9% pure silver coins from 1/2oz to 10 kilos, released with select mintage limits, Perth Mint bullions coins are universally recognised as the most affordable way to purchasing bullion in the secure form of official Australian legal tender.

International interest in Australia's distinctive wildlife and the animals of the ancient Chinese zodiac has been unwavering since the inception of the program in 1987.

Perth Mint Sales and Marketing Director, Ron Currie said: "Reflecting on last year's record breaking sell-outs, we're confident that the 2013 designs will inspire many repeat customers, and generate interest among new investors across the world."

The four smaller coins from the gold Australian Kangaroo series will illustrate a kangaroo standing in an arid bush scene. In contrast, the kilo release will maintain its classic design of a bounding red kangaroo circled by rays of sunlight.

The design of the Australian Kookaburra silver coin series will display two young kookaburras sitting on a branch amid native flowers, while the latest Australian Koala silver coins will depict an adult koala resting in the divide of a tree among lush gum leaves.

Exclusively available in 1oz of 99.95% pure platinum, the Australian Platypus coin showcases the unique creature swimming among reeds surrounded by air bubbles.

Featuring an Eastern Theme, coin designs of the Australian Lunar series celebrate the 2013 Year of the Snake. Inspired by the patience and charming nature of the reserved reptile, both the gold and silver releases reflect the calmness and insight of the snake, as it pauses patiently among bamboo branches.

Scheduled for release over the next four months, the Australian Lunar and Kookaburra series will be available from September, followed by the Kangaroo in October, the Koala in November, and the Platypus in January.

Australia's 2013 Bullion Coin Program is available from the Bullion Trading Desk at The Perth Mint, 310 Hay Street in East Perth, on the BullionLine 1300 201 112 (Australia), +61 8 9421 7218 (International) or at www.perthmintbullion.com.au Investors can also check the availability of the releases with leading bullion coin dealers.

See the latest video on the 2013 Australian Bullion Coin Program at The Perth Mint's YouTube channel <http://www.youtube.com/watch?v=GrfypqPFNI4>

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