MEDIA RELEASE

KANGAROO BOUNDS AHEAD TO LEAD AUSTRALIA’S BULLION COIN PROGRAM

For the first time in its 30 year history, Australia’s official bullion coin program will showcase the nation’s iconic kangaroo on three precious metals.

Recognised as the country’s signature investment series, the Australian Kangaroo evolved from classic pure gold coins ranging from 1/10oz to 1 kilo to include a 1oz pure silver release in 2016. From 2018 it will also feature a 1oz pure platinum edition.

The pre-eminent series now has the breadth of range to grow its market share across the leading precious metal investment regions of Australia, Asia, Europe and North America.

“The decision to expand our premier bullion series adds another dimension to our already unique program so we can further enhance our position in the global market,” said Perth Mint Chief Executive Officer, Richard Hayes.

Internationally renowned for the choice and convenience it provides investors, the Australian Bullion Coin Program offers the greatest range of coin weights and sizes in the world. Coupled with select mintage limits and new designs which capture Australia’s fauna and the animals of the Chinese zodiac, the program’s popularity continues to grow.

“Our bullion issues now account for 90% of the Mint’s total coin sales, which exceeded 9 million coins this past year,” Mr Hayes continued.

Achieving sales of this volume amid the unpredictability and dampened sentiment of today’s market demonstrates the Mint’s resilience and superior suite of products.

“Investors are cautious at present as they await the outcome of several world events, but they do know that precious metal is one asset class which hedges against uncertainty making it a safe haven for their wealth in the long term,” Mr Hayes concluded.

To complement the Australian Kangaroo, the pure silver Australian Kookaburra is available in a 1oz, a 10oz and a 1 kilo coin, while the silver Australian Koala is released as a 1oz and a 1 kilo issue.

As 2018 heralds the Year of the Dog, the Australian Lunar series also presents gold coins ranging from 1/20oz to 1 kilo, and silver coins from 1/2oz to 10 kilos.

The Australian legal tender status of each coin assures its weight and purity of 99.99% pure gold or silver, and 99.95% pure platinum. Combined with superb quality, they are trusted and sought after investments.

Anticipating high demand for the new designs, the Mint will stagger the release of its bullion program over the coming months. The Australian Lunar series will be available from September, followed by the Australian Kookaburra and Australian Kangaroo in October, and the Australian Koala in January.
Perth Mint bullion coins can be purchased from the Bullion Trading Desk at 310 Hay Street in East Perth, by telephoning 1300 201 112 (Australia) or +61 8 9421 7218 (International), and via the online store at perthmintbullion.com. Investors can also check the availability of these latest releases with leading bullion coin dealers.

Discover The Perth Mint's 2018 Australian Bullion Coin Program on YouTube and view its entire range of precious metal products and more at perthmint.com.au.

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