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MEDIA RELEASE

THE PERTH MINT CELEBRATES 20TH ANNIVERSARY OF THE AUSTRALIAN BULLION COIN PROGRAM

The Perth Mint celebrated the 20th anniversary of the Australian Bullion Coin Program with the unveiling of contemporary new designs to an international audience at the Australian Embassy in Berlin yesterday.

His Excellency Ian Kemish AM, the Australian Ambassador to Germany joined Western Australia Minister for Planning and Infrastructure, The Honourable Alannah MacTiernan MLA and the Mint's General Manager, Veronica Maguire, to launch the 2007 program. The launch took place under the auspices of the annual 'In Unison' festival of commercial and cultural links between Germany and Western Australia.

The Perth Mint's 99.99% pure gold and 99.9% pure silver bullion coins offer investors a trusted and convenient way to add precious metals to their portfolios. Backed by an Australian Government guarantee of purity and weight, each legal tender coin represents an extremely cost-effective way to acquire and hold physical metal.

Ms Maguire said that international conflict and economic uncertainty was driving world demand for precious metals as an investment. "The Perth Mint's gold and silver bullion coins have the reputation of being the highest quality in the world, making them a particularly attractive option in the current climate" she said.

With attractive contemporary designs that change annually and strictly limited mintages giving them potential for numismatic appreciation, the coins are also extremely popular among collectors.

The 2007 program, comprising the Australian Nugget Gold Coin Series, the Australian Kookaburra Silver Coin Series, and the Australian Lunar Gold and Silver Coin Series, offers a total of 29 coins in a wide range of weights suitable for small to institutional investors.

According to figures released by Gold Fields Minerals Survey (GFMS), the world's foremost precious metals consultancy, The Perth Mint's gold Nugget and gold Lunar coins are ranked third in terms of world sales, holding the number one position in the Japan, the South East Asian and the European markets. Sales of these coins are also ranked fourth in North America.

The precious metal coins from The Perth Mint's 2007 Australian Bullion Coin Program are available by calling toll free on 1800 098 817, through The Perth Mint Shop located at 310 Hay Street, East Perth and leading coin dealers.

To find out more about The Perth Mint and its extensive range of products visit our website at www.perthmint.com.au

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PICTURE EDITORS

Images of the 2007 Australian Bullion Coin Program, including the Australian Nugget, Australian Kookaburra, and the Australian Lunar Gold and Silver coin series can be downloaded from: www.perthmint.com.au/gc/distributors/images.asp

FOR FURTHER INFORMATION

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