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MEDIA RELEASE

PERTH MINT APPOINTS ACCLAIMED ECONOMIST

The Perth Mint has appointed highly respected economist Jordan Eliseo to help generate greater awareness and drive sales of its investment products across Australia and internationally.

In his new role as Senior Investment Manager, Mr Eliseo would join the Mint's specialist investment team to develop and promote its suite of traditional precious metals investment options, listed products and digital trading platforms said Perth Mint Chief Executive Officer, Richard Hayes.

"We are delighted to welcome Jordan as he will be of great value to The Perth Mint as we continue on our journey to be the market leader in the global precious metals industry," Mr Hayes said.

Mr Eliseo brings more than two decades of experience in precious metals and financial markets to The Perth Mint. Since commencing his career with BT Financial Group, and having worked for financial services organisations including JP Morgan, Deutsche Bank and Cazenove Capital, he has gained expert knowledge in portfolio construction, risk modelling, investment research and analytics, and cultivated relationships with a broad network of industry stakeholders.

"I pride myself on being a thought leader on gold, so I am thrilled to have the opportunity to work for Australia's largest and most internationally renowned precious metals business," Mr Eliseo said.

"I am looking forward to being able to offer high net worth investors, financial advisors, super funds and self-managed super fund trustees the Mint's unique investment solutions so they may diversify their wealth with the unparalleled security that the organisation offers.

"Gold plays an important role in any portfolio. It is the one asset which typically outperforms all others when the value in equity markets fall, and it is a tangible and trusted commodity that has sparked the interest of millennials looking to build their savings," he continued.

Discover The Perth Mint's trusted range of investment offerings and more at perthmint.com/SMSF and connect with us on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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