

[The Perth Mint Privacy Policy](#) has been updated with the following changes:

- Consolidated our **Privacy Policy** and **Privacy Notice for United States Residents** to form one comprehensive **Privacy Policy** (“**The Perth Mint Privacy Policy**”). The Privacy Notice for United States Residents is now obsolete.
- Changed the term used to refer to your data. We will now use “**Personal Data**” instead of Personal Information or Personally Identifiable Information.
- Consolidated the **Introduction** and **Scope** subsections and used them to create two new subsections, **What is covered by this Policy** and **What is not covered by this Policy** to further clarify what data the Privacy Policy applies to.
- Consolidated all references related to categories, collection and disclosure of Personal Data and used them to create a new subsection, **What Personal Data we process, How we obtain it and Third parties that we share data with**. We have also clarified the categories and types of Personal Data we collect so the list is more comprehensive and have provided additional information about how we protect your Personal Data when we share it overseas.
- Consolidated all references related to the use of Personal Data and used them to create two new subsections, **For what purposes do we use your Personal Data** and **Lawful bases for processing**. We have also included further information about the legal bases we use to process your data.
- Consolidated all references related to the retention of Personal Data and used them to create a new subsection, **How long we keep your Personal Data**. We have also included further information about the reasons we are required to retain your data.
- Simplified the subsection on **Use of cookies, websites and applications**. For more information about use of cookies, please see our cookie notice.
- Consolidated all references related to our mailing list and used them to create a new subsection, **Use of mailing list**.
- Consolidated all references related to your rights and used them to create new subsections, **What privacy rights do you have, Your rights under the Privacy Act, Your rights under the General Data Protection Regulation** and **Your rights under the California Consumer Privacy Act**. We have also included further information regarding your rights under the GDPR.
- Updated the contact details for our Data Protection Officer so individuals in Europe, the European Economic Area and the United Kingdom can easily access them.
- Reworded several statements to ensure compliance with relevant privacy and data protection laws that specify such policies and/or notices must be written in simple and clear language.