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MEDIA RELEASE

PRECIOUS METAL COINS FIT FOR A DISNEY PRINCESS

New Zealand Mint is celebrating fairy-tale film classics with the release of a new Disney Princess coin program, for which The Perth Mint is the sole distributor in Australia.

The inaugural coins in the series feature the ever courageous Cinderella and are struck from 1oz of 99.9% pure silver and 1/4oz of 99.99% pure gold.

Both coins feature an iconic image of Cinderella surrounded by delicate flowers. The inscription Disney Cinderella completes the design, with the weight and fineness of the coin also appearing on each reverse.

In the classic fairy tale *Cendrillon ou la Petite Pantoufle de Verre* by Charles Perrault, Cinderella escapes mistreatment by her stepmother and stepsisters to find true love with her Prince.

It is said that Walt Disney regarded the transformation of Cinderella's torn dress into a shimmering gown fit for a Disney Princess as his favourite piece of animation.

Receiving three ACADEMY AWARD® nominations for Best Music, Best Song (Bibbidi-Bobbidi-Boo) and Best Sound Recording, *Cinderella* was one of the highest grossing feature films of 1950.

“The story of *Cinderella* is undoubtedly one of the most celebrated of all Disney classics and has enchanted generations of children and adults alike. At The Perth Mint, we are delighted to bring these stunning Disney Princess coins to fans across the country,” said Perth Mint Sales and Marketing Director, Ron Currie.

Scheduled to be unveiled throughout the next 12 months, future releases will showcase various Disney Princess characters.

Issued as legal tender of the South Pacific island of Niue, all coins feature the Ian Rank-Broadley effigy of Her Majesty Queen Elizabeth II, the year-date and the monetary denomination on the obverse.

Only 10,000 1oz silver and 1,000 1/4oz gold Cinderella coins will be available for sale worldwide. Priced at \$107.50 and \$830.00 respectively, both coins can be purchased from The Perth Mint at 310 Hay Street in East Perth, by telephoning toll free 1800 098 817 or by visiting perthmint.com.au, leading coin dealers and Australia Post outlets.

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